CowTrac Systems
The Ultimate Mechanical Cow

Why CowTrac™

The Challenge CowTrac Systems was started in 2005 in support of top cutting and cow horse trainers looking for improved training tools. The challenge was for a system that was quieter, smoother, more responsive and more portable than existing solutions.

Complete Systems CowTrac systems are built with proven state-of-the-art technology and come standard with manual and remote operation, universal mounting brackets and enough Supercord for a 100 ft. work area.

Selectable Stop All CowTrac and Rancher systems include a selectable stop. Sidekicks are set to the hardest stop without compromising smooth transitions from slow to fast and fast to slow.

Smooth, Quiet Operation Our powerful DC motors are quiet and dependable. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly ensuring smooth transitions from slow to fast and fast to slow.

Digital Transmit/Receive The transmitter is designed with state-of-the-art high speed digital technology. This makes the system extremely responsive to starts, stops and speed changes.

Bump Technology places speed setting at your fingertips allowing you to independently set the slow and fast speeds from the remote.

Record/Play Mode CowTrac Elite, Elite4 and Ultima include a built-in memory system. Buttons on the remote makes recording and playback simple.

Universal Mounting System The universal mounting bracket comes standard on all systems making installation and removal easy. It breaks down in 12” sections for storage and portability.

The Cow The material cow has a 3D head and 2D body. This combination provides the most animation and life-like movement when changing directions. Our cow has a complete back line loop that puts a drag on the tail so it doesn’t slide past the head when the cow stops.

AC/DC Operation All CowTrac systems are designed to operate with either 120/240VAC or an external 12 volt source like a deep-cycle battery making it the perfect portable training device. Sidekicks can be upgraded to a rechargeable 18V battery.

Upgrade Policy All systems are all based on the same proven technology. As a result, any system can be upgraded for the original difference in cost. You never lose a penny of your investment.

Warranty Total 2 year warranty includes system, remote and accessories.
**CowTrac™**
**MECHANICAL COW**

- Single (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

**Compact, powerful, and portable** The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 24 lbs. The 2 year warranty includes system, remote and accessories.

**Set System Speeds from your Remote with "BUMP" technology**
Set slow and fast speeds with a touch of a button on your remote. Working with a young horse? BUMP the speed down with the "-" button. Want to speed it up for an experienced horse? BUMP it up with the "+" button. Easily set slow and fast settings across full range. **BUMP** is available on all systems.

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**CowTrac with Flag**
- Universal Mount...65.00
- Rechargeable Batteries/Charger for remote...35.00

**Complete System** $1,495.00

**CowTrac with Cow**
- Universal Mount...65.00
- Rechargeable Batteries/Charger for remote...35.00

**Complete System** $1,660.00

**"Bump" Technology** (see description on CowTrac page) $150.00

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**CowTrac™**
**MECHANICAL COW**

- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

**Compact, powerful, and portable** The dual (variable) speed CowTrac II System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs. The 2 year warranty includes system, remote and accessories.

**Dual Speed Operation** CowTrac II has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

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**CowTrac II with Flag**
- Universal Mount...65.00
- Rechargeable Batteries/Charger for remote...35.00

**Complete System** $1,695.00

**CowTrac II with Cow**
- Universal Mount...65.00
- Rechargeable Batteries/Charger for remote...35.00

**Complete System** $1,860.00

**"Bump" Technology** (see description on CowTrac page) $150.00
**CowTrac Ultima™ Mechanical Cow**

- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12VDC operation

**Compact, powerful, and portable** The dual (variable) speed Ultima System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs and the a 2 year warranty includes system, remote and accessories.

**Dual Speed Operation** CowTrac Ultima has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

**Simple 3 Button Remote Controlled Record/Play Function** The real power and flexibility of the CowTrac Ultima is the Record/Play capability. With four (4) memory locations that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

**CowTrac Ultima with Flag** $2,595.00
- Universal Mount
  - 65.00
- Rechargeable Batteries/Charger for remote
  - 35.00

**Complete System** $2,695.00

**CowTrac Ultima with Cow** $2,760.00
- Universal Mount
  - 65.00
- Rechargeable Batteries/Charger for remote
  - 35.00

**Complete System** $2,860.00

"Bump" Technology (see description on CowTrac page) $150.00

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**CowTrac SideKick™ Flag System**

- Single or Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

**Compact, powerful, and portable** Sidekick is a flag-only system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It’s 10” x 8” x 6” and weighs only 15 lbs. The 2 year warranty includes system, remote and accessories. Single and dual speed models available.

**Sidekick with Flag** $1,125.00
- Universal Mount
  - 35.00
- Rechargeable Batteries/Charger for remote
  - 35.00

**Complete System** $1,195.00

**Sidekick II with Flag** $1,325.00
- Universal Mount
  - 35.00
- Rechargeable Batteries/Charger for remote
  - 35.00

**Complete System** $1,395.00

18V Battery upgrade for Sidekick (replaces 12volt operation) $60.00
18V LiIon Battery $75.00
Fast charger for 18V Li-Ion Battery (120VAC) $60.00
Fast charger for 18V Li-Ion Battery (240VAC) $85.00
"Bump" Technology (see description on CowTrac page) $150.00
**SideKick Elite™ Mechanical Cow**

- Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

**Compact, powerful, and portable**

Sidekick is a flag system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot work area and quick mount pulley system. It's 10" x 8" x 6" and weighs only 15 lbs. The 2 year warranty includes system, remote and accessories.

**Dual Speed Operation** SideKick Elite has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built ramp feature keeps the flag from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

**Simple 2 Button Remote Controlled Record/Play Function** The real power and flexibility of the SideKick Elite is the Record/Play capability. With one (1) memory location that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

**SideKick Elite with Flag**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Universal Mount</td>
<td>35.00</td>
</tr>
<tr>
<td>Rechargeable Batteries/Charger for remote</td>
<td>35.00</td>
</tr>
<tr>
<td><strong>Complete System</strong></td>
<td>$1,995.00</td>
</tr>
</tbody>
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**18V Battery upgrade for Sidekick** (replaces 12volt operation) $60.00

**18V LiIon Battery** $75.00

**Fast charger for 18V Li-Ion Battery** (120VAC) $60.00

**Fast charger for 18V Li-Ion Battery** (240VAC) $85.00

**"Bump" Technology** (see description on CowTrac page) $150.00

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**CowTrac Rancher™ Mechanical Cow**

- Single or Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard stop on/off)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

**Compact, powerful, and portable** The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 20 lbs the 2 year warranty includes system, remote and accessories.

**Rancher with Flag** $1,275.00

Universal Mount 35.00

Rechargeable Batteries/Charger for remote 35.00

**Complete System** $1,345.00

**Rancher II with Flag** $1,475.00

Universal Mount 35.00

Rechargeable Batteries/Charger for remote 35.00

**Complete System** $1,545.00

**Rancher Elite with Flag** $2,075.00

Universal Mount 35.00

Rechargeable Batteries/Charger for remote 35.00

**Complete System** $2,145.00

**Cow kit (replaces flag)** $165.00

"Bump" Technology (see description on CowTrac page) $150.00
CowTrac Accessories

Down-the-fence kit (two end pulleys, two corner pulleys) $320.00
(Additional shipping costs added)

Additional Supercord 0.30 per ft

Flag (22”) $42.00
Long Flag (44”) $55.00

Cow Kit (replaces flag) (cow, 2 pulleys, 200 ft Supercord) $165.00
Cow Kit (separate) (cow, 2 pulleys, 200 ft Supercord) $185.00
Cow only $110.00

2 Button Remote (left, right) $125.00
Elite/Ultima Remote (without Bump) $150.00
Bump Remote (left, right, +, Reset, -) $150.00
Elite/Ultima Bump remote $175.00
Rechargeable Batteries for remote (2 batteries) $15.00
Battery Charger for remote $25.00

Universal mount for CowTrac (system/hinged end pulley) $65.00
Universal Mount for Sidekick (system hooks) $35.00
Hinged end pulley $35.00

18V LiIon Battery (3 Amp Hour) $75.00
Fast charger for 3 Amp hour battery (120VAC) $60.00
Fast charger for 3 Amp hour battery (240VAC) $85.00
PART | DESCRIPTION | PRICE | TOTAL
----|-------------|-------|-----
SideKick | SideKick System - Single Speed, Remote, Flag | $1,195.00 | 
SideKick II | SideKick System - Dual Speed, Remote, Flag | $1,395.00 | 
SideKick Elite | SideKick Dual Speed, Single Memory, Remote, Flag | $1,995.00 | 
SideKick Elite 4 | SideKick Dual Speed, Four (4) Memory, Flag | $2,395.00 | 
Rancher | Rancher System - Single Speed, Remote, Flag | $1,345.00 | 
Rancher II | Rancher System - Dual Speed, Remote, Flag | $1,545.00 | 
Rancher Elite | Rancher Dual Speed, Single Memory, Remote, Flag | $2,145.00 | 
Rancher Elite 4 | Rancher Dual Speed, Four (4) Memory, Flag | $2,545.00 | 
CowTrac | CowTrac System - Single Speed, Remote, Flag | $1,495.00 | 
CowTrac II | CowTrac System - Dual Speed, Remote, Flag | $1,695.00 | 
CowTrac Elite | CowTrac Dual Speed, Single Memory, Remote, Flag | $2,295.00 | 
CowTrac Ultima | CowTrac Dual Speed, Four (4) Memory, Flag | $2,695.00 | 
Bump Tech. | Remote Speed Setting Capability Available on All Systems | $150.00 | 
Standard Flag | 12" x 24" Flag | $42.00 | 
Long Flag | 12" x 48" Flag | $55.00 | 
COW KIT Upgrade | Cow, 200 ft SuperCord, 2 Back Line Pulleys - Replaces Flag | $165.00 | 
COW KIT Separate | Cow, 200 ft SuperCord, 2 Back Line Pulleys | $185.00 | 
Cow | Cow Only | $110.00 | 
RMT 2 | Two Button Remote | $125.00 | 
RMT M | Four Button Remote (Left, Right, Rec, Play) | $150.00 | 
RMT BUMP | Bump Remote (Left, Right) | $150.00 | 
RMT 5B | Five Button Remote (Left, Right, Rec, Play, Mem) | $175.00 | 
DTF KIT | DOW-n-the-Fence Kit includes 2x End Pulleys | $320.00 | 
SK 18V | 18V Operation Upgrade for Sidekick | $60.00 | 
SK 18VB | 18V Battery for Sidekick (Replaces 12V)* | $75.00 | 
SK Ch 120V | 18V Fast Charger for Sidekick 18V Battery (120VAC) | $60.00 | 
SK Ch 230V | 18V Fast Charger for Sidekick 18V Battery (230VAC) | $85.00 | 
SuperCord | SuperCord (by foot) | $0.30 | 
UM | Universal Mounting System | $75.00 | 
R-BAT | Two Rechargeable Batteries | $15.00 | 
CHG | Universal Charger for Remote Batteries | $25.00 | 
ANT | Antenna | $18.00 | 
ANT-WIRE | Antenna Wire | $22.00 | 
DVD | Al Dunning *Fast Track to Cutting* DVD | $39.95 | 

Shipping based on delivery address and method