

COWTRAC SYSTEMS

The Ultimate Mechanical Cow



NRCHA
Australia



Coolup Cutters



*The ultimate system for training your horse
to work a cow, stop straight, improve roll
backs and maintain proper position*



WHY COWTRAC™

The Challenge CowTrac Systems was started in 2005 in support of top cutting and cow horse trainers looking for improved training tools. The challenge was for a system that was quieter, smoother, more responsive and more portable than existing solutions.

Complete Systems CowTrac systems are built with proven state-of-the-art technology and come standard with manual and remote operation, universal mounting brackets and enough Supercord for a 100 ft. work area.

Selectable Stop All CowTrac and Rancher systems include a selectable stop. Sidekicks are set to the hardest stop without compromising smooth transitions from slow to fast and fast to slow.

Smooth, Quiet Operation Our powerful DC motors are quiet and dependable. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly ensuring smooth transitions from slow to fast and fast to slow.

Digital Transmit/Receive The transmitter is designed with state-of-the-art high speed digital technology. This makes the system extremely responsive to starts, stops and speed changes.

Bump Technology places speed setting at your fingertips allowing you to independently set the slow and fast speeds from the remote.

"Smart Limits" allows you to set and clear working boundaries at any time with a single push of a button. And the system remembers the limits even if turned off. The cow/flag will simply reverse directions when limits are reached.

Record/Play Mode CowTrac Elite, Elite4 and Ultima include a built-in memory system. Buttons on the remote makes recording and playback simple.

Universal Mounting System The universal mounting bracket comes standard on all systems making installation and removal easy. It breaks down in 12" sections for storage and portability.

The Cow The material cow has a 3D head and 2D body. This combination provides the most animation and life-like movement when changing directions. Our cow has a complete back line loop that puts a drag on the tail so it doesn't slide past the head when the cow stops.

AC/DC Operation All CowTrac systems are designed to operate with either 120/240VAC or an external 12 volt source like a deep-cycle battery making it the perfect portable training device. Sidekicks can be upgraded to a rechargeable 18V battery.

Upgrade Policy All systems are all based on the same proven technology. As a result, any system can be upgraded for the original difference in cost. You never lose a penny of your investment.

Warranty Total 2 year warranty includes system, remote and accessories



COWTRAC™ MECHANICAL COW



- Single (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 24 lbs. The 2 year warranty includes system, remote and accessories.



Set System Speeds from your Remote with "BUMP" technology

Set slow and fast speeds with a touch of a button on your remote. Working with a young horse? **BUMP** the speed down with the "-" button. Want to speed it up for an experienced horse? **BUMP** it up with the "+" button. Easily set slow and fast settings across full range. **BUMP** is available on all systems.

CowTrac with Flag	\$1,295.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,395.00

CowTrac with Cow	\$1,450.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,550.00

"Bump" Technology (see description on CowTrac page)	150.00
"Smart Limits"	150.00



COWTRACII™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed CowTrac II System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs. The 2 year warranty includes system, remote and accessories.

Dual Speed Operation CowTrac II has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

CowTrac II with Flag	\$1,595.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,695.00

CowTrac II with Cow	\$1,750.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,850.00

"Bump" Technology (see description on CowTrac page)	150.00
"Smart Limits"	150.00



COWTRAC ULTIMA™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed Ultima System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs and the a 2 year warranty includes system, remote and accessories.

Dual Speed Operation CowTrac Ultima has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Simple 3 Button Remote Controlled Record/Play Function The real power and flexibility of the CowTrac Ultima is the Record/Play capability. With four (4) memory locations that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

CowTrac Ultima with Flag	\$2,595.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$2,695.00

CowTrac Ultima with Cow	\$2,750.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$2,850.00

"Bump" Technology (see description on CowTrac page)	150.00
"Smart Limits"	150.00



COWTRAC SIDEKICK™ FLAG SYSTEM



- Single or Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

Compact, powerful, and portable

Sidekick is a flag-only system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It's 10" x 8" x 6" and weighs only 15 lbs. The 2 year warranty includes system, remote and accessories. Single and dual speed models available.

Sidekick with Flag	\$1,025.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,095.00

Sidekick II with Flag	\$1,325.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,395.00

18V Battery upgrade for Sidekick (replaces 12volt operation)	60.00
18V LiIon Battery	75.00
Fast charger for 18V Li-Ion Battery (120VAC)	60.00
Fast charger for 18V Li-Ion Battery (240VAC)	85.00
"Bump" Technology (see description on CowTrac page)	150.00



SIDEKICK ELITE™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

Compact, powerful, and portable

Sidekick is a flag system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot work area and quick mount pulley system. It's 10" x 8" x 6" and weighs only 15 lbs. The 2 year warranty includes system, remote and accessories.

Dual Speed Operation SideKick Elite has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built ramp feature keeps the flag from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Simple 2 Button Remote Controlled Record/Play Function The real power and flexibility of the SideKick Elite is the Record/Play capability. With one (1) memory location that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

SideKick Elite with Flag	\$1,925.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,995.00

18V Battery upgrade for Sidekick (replaces 12volt operation)	60.00
18V LiIon Battery	75.00
Fast charger for 18V Li-Ion Battery (120VAC)	60.00
Fast charger for 18V Li-Ion Battery (240VAC)	85.00
"Bump" Technology (see description on CowTrac page)	150.00



COWTRAC RANCHER™ MECHANICAL COW



- Single or Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard stop on/off)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 20 lbs the 2 year warranty includes system, remote and accessories.

Rancher with Flag	\$1,175.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,245.00

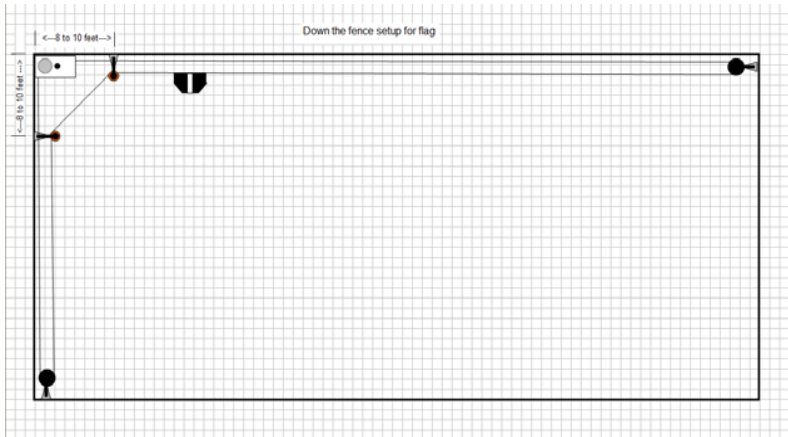
Rancher II with Flag	\$1,475.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,545.00

Rancher Elite with Flag	\$2,075.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$2,145.00

Cow kit (replaces flag)	\$155.00
"Bump" Technology (see description on CowTrac page)	\$150.00
"Smart Limits"	150.00



COWTRAC ACCESSORIES



Down-the-fence kit (two end pulleys, two corner pulleys)	\$300.00
(Additional shipping costs added)	
Additional Supercord	0.30 per ft
Flag (22")	35.00
Long Flag (44")	50.00
Cow Kit (cow, back line pulleys, 200 ft of Supercord)	155.00
Cow	110.00
"Smart Limits"	150.00
Remotes	
2 Button Remote (left, right)	100.00
Ultima Remote (left, right, record, memory select, play)	150.00
Bump Remote (left, right, +, Reset, -)	150.00
Ultima Bump remote	150.00
Rechargeable Batteries for remote (2 batteries)	15.00
Battery Charger for remote	25.00
Universal mount for CowTrac (system and end pulley hooks)	65.00
Universal Mount for Sidekick (system hooks)	35.00
18V LiIon Battery (3 Amp Hour)	75.00
Fast charger for 3 Amp hour battery (120VAC)	60.00
Fast charger for 3 Amp hour battery (240VAC)	85.00



COWTRAC SYSTEMS

5610 Scotts Valley Drive B326
Scotts Valley, CA 95066

PH: (831) 224-4435 • FX: (831) 536-1813

email: support@cowtrac.com • www.cowtrac.com



COWTRAC SYSTEMS

5610 SCOTTS VALLEY DRIVE B326
 SCOTTS VALLEY, CA 95066
 P: 831.224.4435 F: 831.536.1813
www.cowtrac.com



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Name		Date
Street Address		
City	State	Zip Code
Province/Territory	International Postal Code	
Country		
Phone Number	FAX Number	
Email Address (for paypal transactions, use registered email address for invoice)		

METHOD OF PAYMENT (please print or type)

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express	<input type="checkbox"/> Paypal
Credit Card Number	Expiration Date	Security Code (3 or 4 digit)		
Name as it appears on card				

Check/Money Order enclosed for \$ _____ payable to CowTrac Systems in US Dollars

SHIP TO ADDRESS IF DIFFERENT FROM BILL TO ADDRESS (please print or type)

Name		Date
Street Address		
City	State	Zip Code
Province/Territory	International Postal Code	
Country		

EMAIL CONTACT

support@cowtrac.com

<http://www.cowtrac.com>

ORDER BY MAIL

COWTRAC SYSTEMS
 5610 Scotts Valley Drive
 Suite B326
 Scotts Valley, CA 95066

ORDER BY FAX

831-536-1813

ORDER BY PHONE

831-224-4435

PLEASE DO NOT EMAIL CONFIDENTIAL CREDIT INFORMATION



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www.cowtrac.com

Price List
Effective July 2016



PART	DESCRIPTION	PRICE**	TOTAL
SideKick	SideKick System - Single Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,095.00	
SideKick II	SideKick System - Dual Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,395.00	
SideKick Elite	SideKick Dual Speed, single memory, remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,995.00	
SideKick Elite 4	SideKick Dual Speed, Four (4) memory, Bump remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 2,395.00	
Rancher	Rancher System - Single Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,245.00	
Rancher II	Rancher System - Dual Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,545.00	
Rancher Elite	Rancher Dual Speed, single memory, remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 2,145.00	
Rancher Elite 4	Rancher Dual Speed, Four (4) memory, Bump remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 2,545.00	
CowTrac	CowTrac System - Single Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,395.00	
CowTrac II	CowTrac System - Dual Speed, Remote, Flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 1,695.00	
CowTrac Elite	CowTrac Dual Speed, single memory, remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 2,295.00	
CowTrac Ultima	CowTrac Dual Speed, Four (4) memory, Remote, flag UM, 2 rechargeable batteries/charger, 200 ft supercord	\$ 2,695.00	
Smart Limits	Add "Smart Limits" to any Rancher or CowTrac system	\$ 150.00	
Bump Technology	Remote speed setting capability available on all systems	\$ 150.00	
Standard Flag	12" x 24" Flag	\$ 35.00	
Long Flag	12" x 48" flag	\$ 50.00	
COW KIT Upgrade	Cow, 200 ft supercord, 2 back line pulleys - replaces flag	\$ 155.00	
COW KIT Separate	Cow, 200 ft supercord, 2 back line pulleys	\$ 175.00	
Cow	Cow only	\$ 110.00	
RMT 2	Two button remote	\$ 100.00	
RMT 4	Four Button Remote (Left, Right, Rec, Play)	\$ 150.00	
RMT 5	Four Button Remote (Left, Right, Rec, Play)	\$ 150.00	
RMT BUMP	Bump Remote (Left, Right)	\$ 150.00	
RMT 8B	Five Button Remote (Left, Right, Rec, Play, Mem) + Bump (+, -, RST)	\$ 175.00	
DTF KIT	Down-the-fence kit includes two end pulleys,	\$ 300.00	
SK 18V	18 volt operation upgrade for Sidekick	\$ 60.00	
SK 18VB	18 volt battery for Sidekick (Replaces 12V)*	\$ 75.00	
SK Ch 120V	18V fast charger for Sidekick 18V battery (120VAC)	\$ 60.00	
SK Ch 230V	18V fast charger for Sidekick 18V battery (230VAC)	\$ 85.00	
Supercord	Supercord (by foot) # feet	\$ 0.30	
UM	Universal Mounting system	\$ 65.00	
R-BAT	Two rechargeable batteries	\$ 15.00	
CHG	Universal charger for remote batteries	\$ 25.00	
DVD	AI Dunning "Fast Track to Cutting" DVD	\$ 39.95	
* Requires SK 18V operation upgrade to Sidekick			Subtotal \$
Shipping:			
U.S.	\$50.00	Australia 260.00	Shipping
Canada	125.00		Total
ROW	Request Quote		
DVD Shipping	\$6.50	Outside US \$7.50	